



MID-HIGH CHILL



## PeachyBlue 'ZF08-029'

**PeachyBlue 'ZF08-029'** is a favorite for its peach-like, highly aromatic flavor. Observed since 2011, it has been rigorously evaluated and has strong growth with impressive yields competitive with 'Draper' and other mid-season varieties.

This variety has been trialed in high and mid chill environments with success in both climates. It is hard for our visitors and employees to forget this fantastic, flavorful blueberry that consistently takes the top scores in our taste tests.



AVERAGE

HARVEST EFFICIENCY



MID

FRUIT SEASON



28-35 DAYS

FRUIT STORAGE



MID SEASON  
ALTERNATIVE

MARKET POSITION



16 mm

FRUIT SIZE



PEACH-LIKE

FRUIT FLAVOR



FIRM

FRUIT FIRMNESS



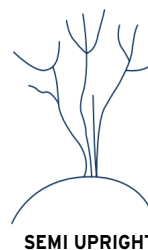
LIGHT BLUE

FRUIT COLOR

RIPENING	J	F	M	A	M	J	J	A	S	O	N	D
S. CHILE												
N. EUROPE												
PNW												

■ HIGH CHILL

### PLANT SHAPE



SEMI UPRIGHT

### VARIETY VIDEO



<https://youtu.be/JrAflx-yT9k>

**PeachyBlue 'ZF08-029'** is licensed to Fall Creek. The variety information presented in this chart is based on observations and does not guarantee results. Plant performance, fruit quality, and production across global regions, will vary due to a variety of elements including climate, soil, horticultural practices, inherent traits, and other factors. Fall Creek recommends growers trial varieties in their own commercial grower operations.